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## J S N

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## International

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## Vi.Be.Mac. launches the new 4650 EV7RR

This year, Vi.Be.Mac. has launched the New Automatic Belt Loop Setter 4650 EV7RR, a new sewing technology better than its predecessor under each and every aspect, developed in order to satisfy the demand of the customers for launching a basic version of the 4650EV9R.



The 4650 EV7RR belongs to the 4650 EV series. This series is part of the technological development from the first loop setter, that was created by Vi.Be.Mac. in the 80's: the 1650 model was born over 30 years ago. In fact, Vi.Be.Mac boasts 35 years of history. Established in 1980, as a service centre of Singer Sewing Machines at first, already in the early 80's Vi.Be.Mac. started producing machines under its own brand. The focus was on few but essential aspects: constant and high quality, higher productivity, flexibility, reduced number of operators and low running costs. In fact, these aspects can be fully found in the new 4650 EV7 RR, developed by Vi.Be.Mac. engineers, in order to offer an ideal solution for attaching belt loop on jeans, while constantly improving and updating some important features.

EV7RR has got a completely new presser foot, with a more solid structure to reduce the torque, and easier to adjust, with more grip, to obtain a greater stability during the sewing of the loop. Furthermore, an optional 3rd cylinder was added, to increase the traction during the loading process, and to reduce any movement of the loop.

Also loop cutting has been modified, in order to increase the life of the knife itself. In addition, the same hammer can be used for single or double-edged, without changing any part, and this means saving both money and time. The



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suction has been modified and improved, to ensure a greater efficiency. The new wiper is quicker and more efficient, and its position has been changed, to facilitate the operator. The 4650 EV7RR has also a redesigned panel, for an easier comprehension of each key function. The client can also have, on request, some optional features: a new loop aligner device, developed for the "3D" loop, but it works perfectly with all kind of belt loops, and a new bobbin winder.

The EV7RR is the perfect choice for a customer who wants to get excellent results, and great savings.

In general, the belt-loop attaching process consists of several different steps, the preliminarily cutting of the belt-loop strips into pieces, the fold into the belt-loop shape, and the sewing on the belt. Our EV7RR automatically performs these steps, the operator only has to place the garment on the sewing machine. This means increasing productivity, saving time, energy and money.

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